



Education Reform Project

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Education Reform Project

Constitution Guarantees “Thorough and Efficient”

1994: Bradford vs. Maryland State Board of Education

2002: “Thornton” Law – Adequate Funding

Top Priorities

Adequate Funding

Pre-K

Effective Discipline Policies

School Facilities

Out of School Time

Current Conditions of Baltimore City School Buildings

- 80% in POOR condition
- Oldest in the state
- Unhealthy & unsafe
- Inadequate & deficient









DO NOT DRINK
HAND WASHING
ONLY





History of Our Facilities Work

2002: State Task Force, ACLU reports

2004: Public Schools Facilities Act

2005-2008: Facility Solutions, School Closings
ACLU Fights for more funding

2009-10: NEW APPROACH!

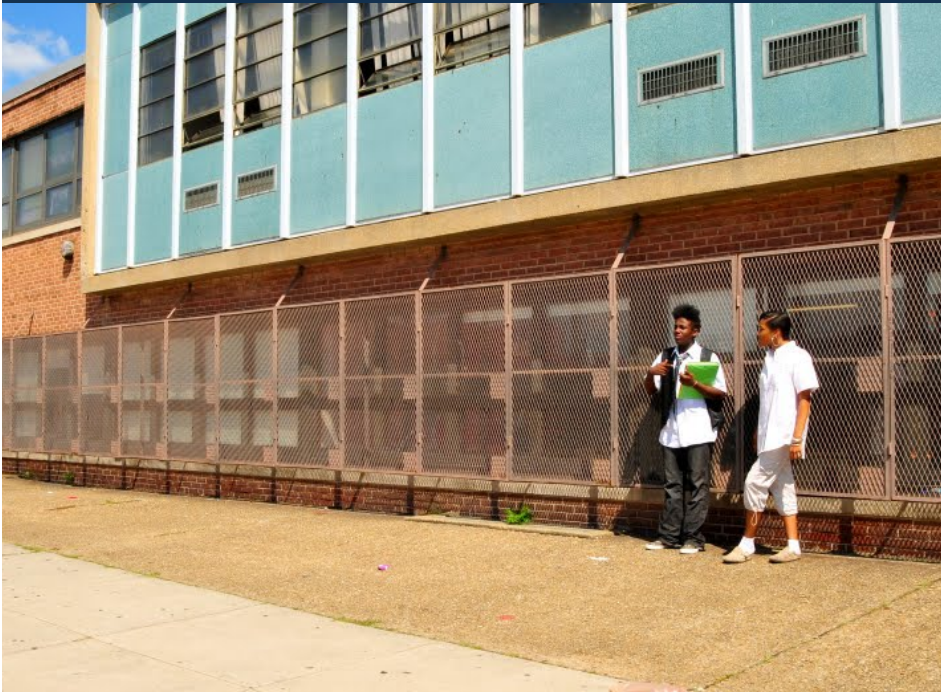
Buildings for Academic Excellence

- Exposed the Deplorable Conditions
- Research on Negative Impact
- Exposed Flawed Funding System
- Offered a Vision and Feasible Solutions
- Called on Elected Officials to Act

The Condition of Schools Send a Powerful Message to Students About the Value of Education

- Climate Survey: Students ranked schools facilities the lowest

“My school looks and feels like a prison.”
- Baltimore City Student

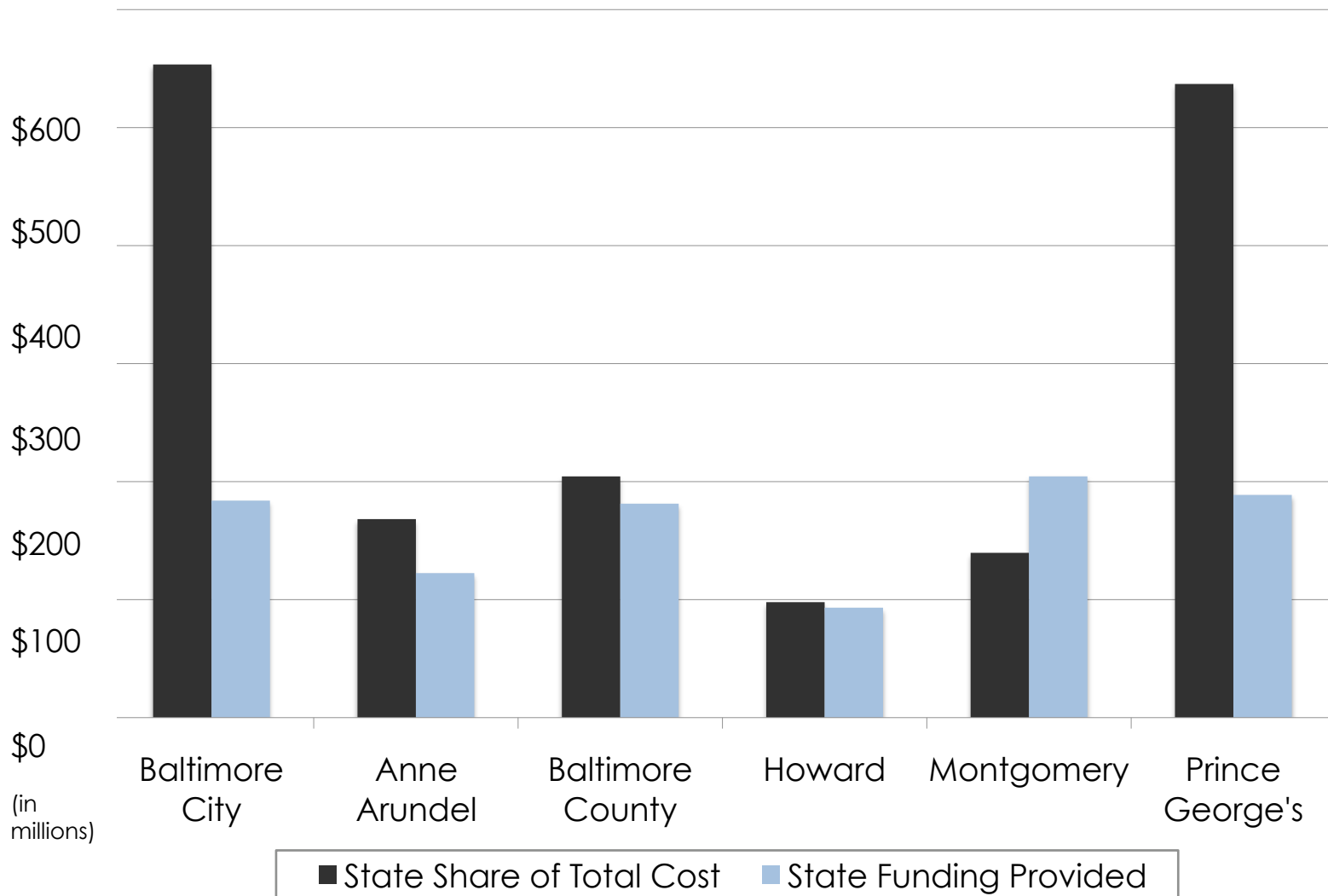


“It looks like a university.”
- Harford County Student



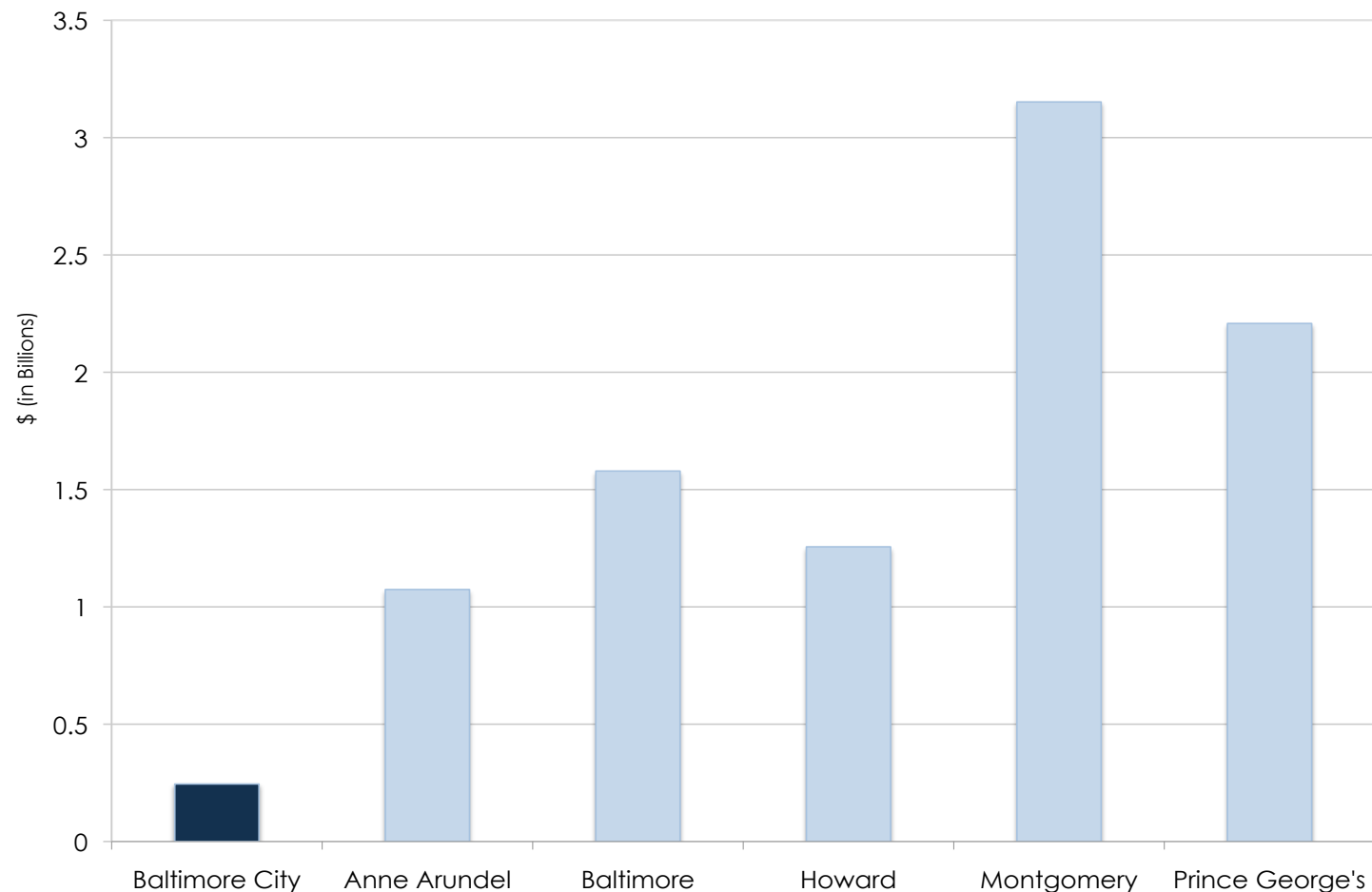
State Funding Not Directed Toward Greatest Need

Estimated State Funding Needed to Bring School Facilities to Minimum Adequacy Compared to the Actual Funding to Each District for FY06-10



The State Must Do More: City's Low Debt Capacity

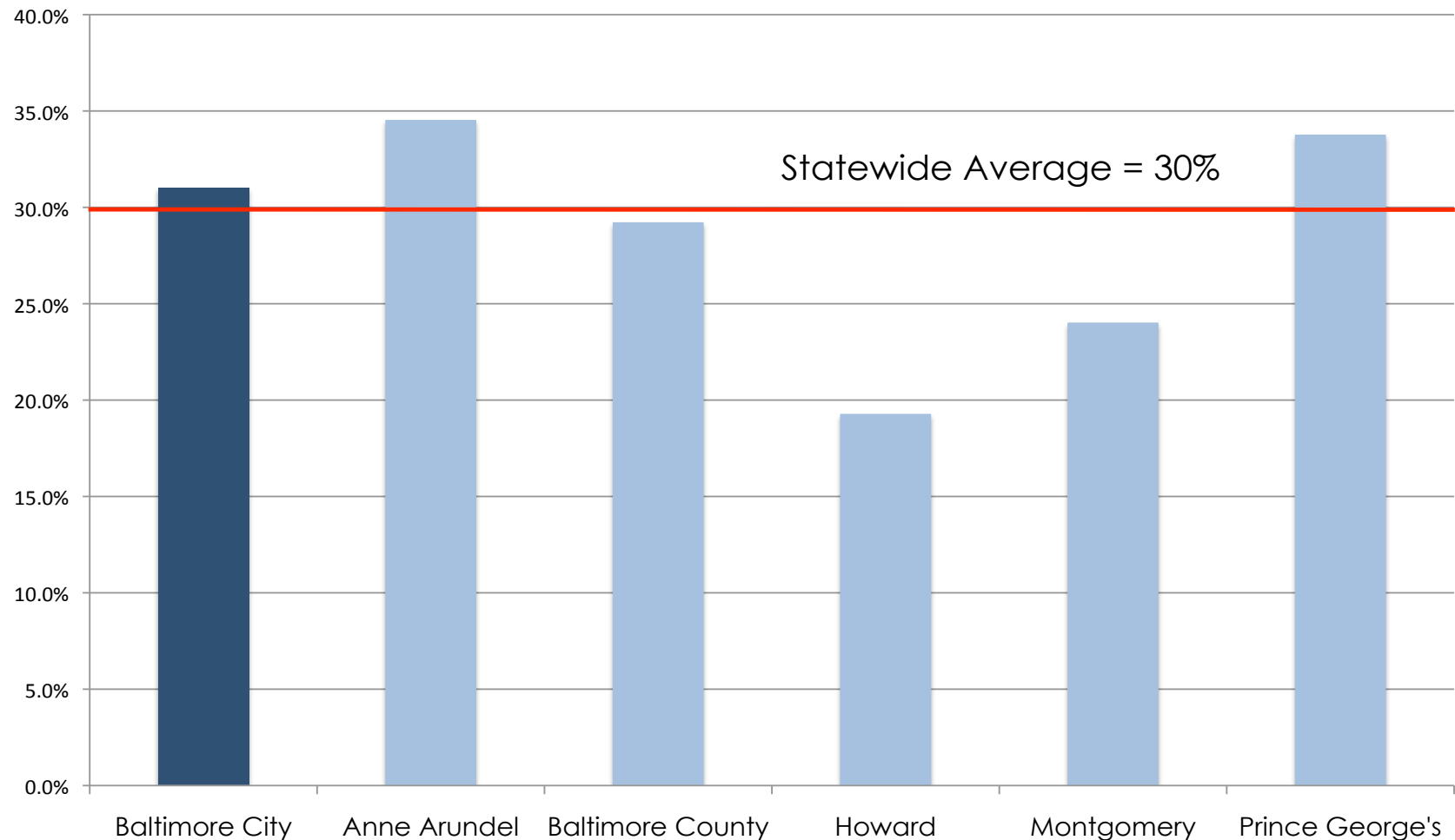
Chart 3: Total Local Capital Budgets for Large Maryland Districts (FY07-10)



Baltimore City's low wealth limits its capacity to borrow money for infrastructure improvements.

The State Must Do More: City Is Showing Effort

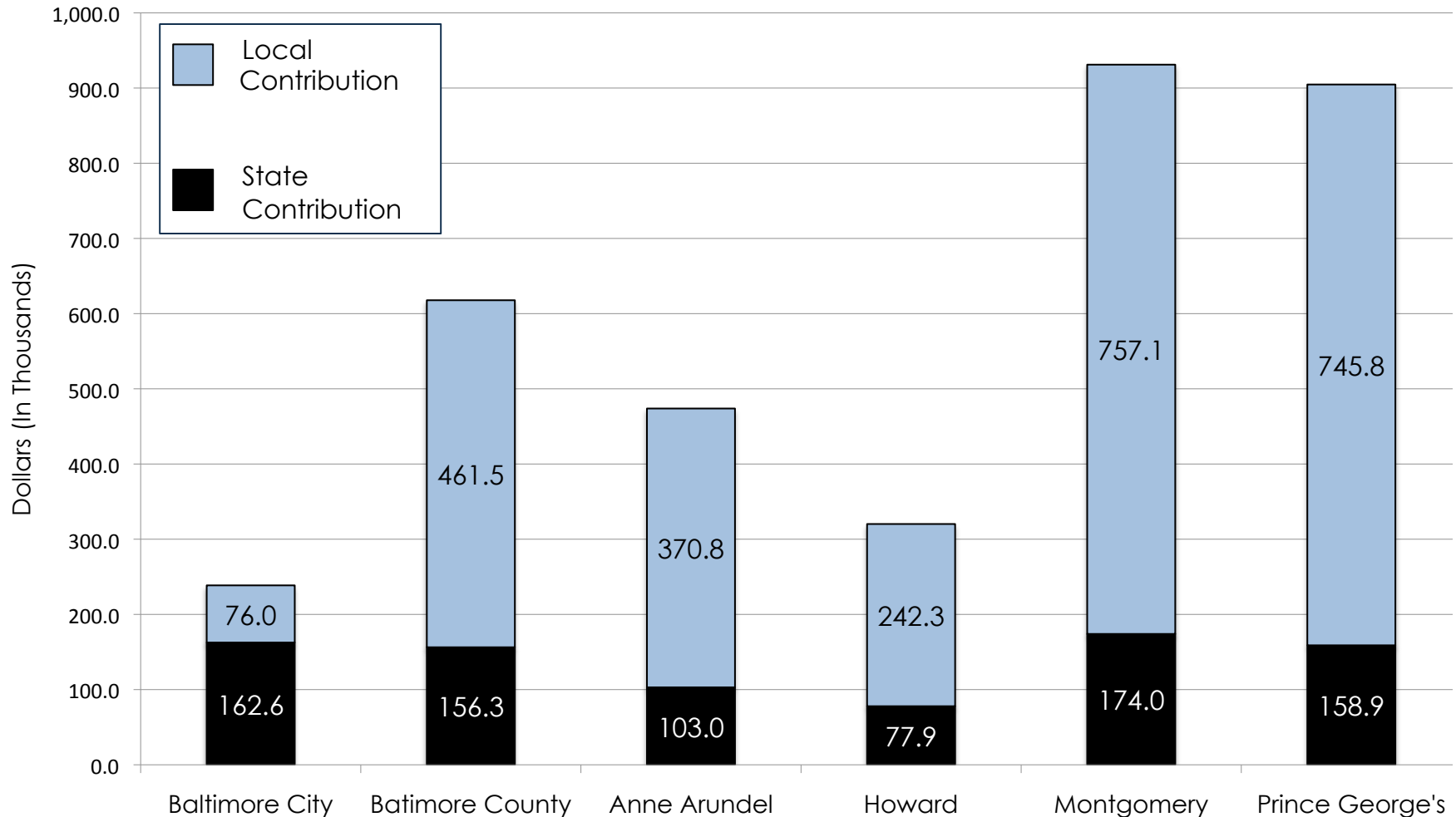
Chart 4: Percentage of Local Capital Funding Contributed to Schools (FY07-10)



Baltimore City slightly exceeds the state average in the percentage of capital funding it devotes to schools

The State Must Do More: Disparity in Local Wealth

Total Local and State Capital Contribution to School Facilities (FY07-10)



State does not address the disparity in local wealth and capacity

School System

Partnership

\$60 million/year to
pay back debt
for 25 years

Built 70 new and
renovated
schools

Nonprofit Organization

* Borrowed \$1 billion up front *

ACTION

2010: Media Strategy for Report

2011: Launched Transform Baltimore: Build Schools, Build Neighborhoods

What Did We Need to Win?

* UNIFIED CITY: Grassroots & Mayor, CEO of Schools, City Council, City Delegation

Transform Baltimore

Build Schools, Build Neighborhoods



Campaign to modernize every public school building in Baltimore City

Campaign Actions - Strategy

2011: *Make a Top Issue in Mayoral Elections*

50 Back to School Nights

3000 Postcards to the Mayor

ACTION: "Speak Out!"

Mayor Commits - Alternative Financing Study
New Revenue

Expanding Revenue for School Construction 1% Local Sales Tax

School districts in Georgia, South Carolina, and other states receive state funding for school construction. In Georgia, this is enough to fully renovate every school building.

Georgia Commission on School Construction

Mayor has proposed a 5-cent bottle tax as a first step towards rehabilitating city school buildings. Annually, the tax is estimated to generate approximately \$10 million. If this revenue is stable and committed to school construction for 25-30 years, it could leverage \$155 million up front now.

A 5-Cent Bottle Tax Means \$155 Million for City School Construction

How Would You Spend Your Five Cents? Rebuild Ten Elementary Schools?

Modern Schools Promote Economic Stability and Revitalization in City Neighborhoods

The decades-long deterioration of school buildings in Baltimore City contributes to neighborhood blight and prevents schools from being a positive asset in Baltimore's revitalization efforts. What kind of message is this sending to potential homeowners, businesses, and investors? To revitalize Baltimore, it is essential to fully rehabilitate the core institution in all neighborhoods - its schools!

Excellent Schools Can Attract and Retain Families and Homeowners

Baltimore City lost 30,000 residents over the past decade. Studies show that families are more likely to move to and stay in neighborhoods when there is the perception of high-quality schools¹. Schools are the anchor of communities; they are host to public meetings, are centers for voting, and link citizens to community resources. The school building itself is a tangible indication to residents of their local officials' investment in its citizens¹.



Construction on the new Waverly Elementary School in Baltimore City will begin in the fall of 2011. This LEED-certified school will be the city's first new school built in two decades.

"The promise of a state-of-the-art elementary school... has caused a mad scramble for homes in the surrounding neighborhood."

- Philadelphia Daily News, as quoted by National Association of Realtors, 2002

New school facilities are also effective real estate marketing tools². A real estate agent can only dream of showing a prospective family a state of the art school facility and saying, "This is where your children will go." People move to Baltimore to be near their job and/or the social and cultural offerings of the city. Ensuring that there are attractive and well-equipped facilities, is

Financing \$2.8 Billion in School Building Renovations Within 8 Years is POSSIBLE for Baltimore City

A New Approach is Needed

Given current trends, it will take over 50 years to renovate every city school building.

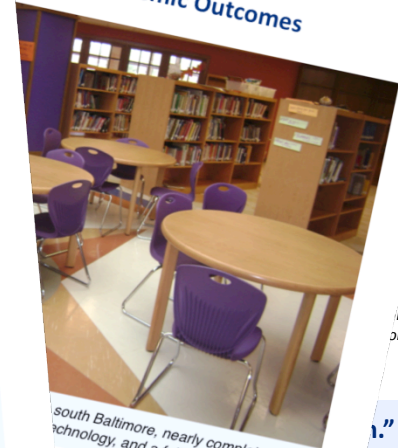
For every year for improving Baltimore's school buildings, it would take every city school building. Building conditions will worsen without a renovation plan and new revenue to fund

High Quality School Facilities Boost Students' Academic Performance and Support Teachers

Decades of research has consistently shown that the condition of school facilities. Modern schools have health and safety benefits. They also bolster academic performance and support teachers.

There is a strong correlation between academic outcomes and the condition of school facilities. Teachers are forced to spend their days in schools that lack the equipment and facilities to support a high quality curriculum.

Positive Academic Outcomes



The new Waverly Elementary School in south Baltimore, nearly completed, is a state-of-the-art facility with modern technology, and a fully equipped library.

Retention, and success. Not all schools have poor working conditions. The condition of their facilities is teaching due to poor

ing back the cost of construction in five years, the school district cost of construction due to inflation.

ed that the profit had been lost. With success, the construction was existing

Transform Baltimore Build Schools. Build Neighborhoods.

Charleston Mayor's plan for a century school." R. R. is fiscally responsible and has believed that school construction would allow

Source: Charles...

Air-Conditioning

The city school system is spending \$275 million on air conditioning buildings over the next months to replace old units, poor quality

with a 10-story millment school building, and on space

1."

Campaign Actions - Strategy

2012: City Schools Alternative Finance
Workgroup

City Council Briefing

School Board Presentation

“Block Grant” Bill by City Delegation

BEC Turns Out in Large Numbers

Campaign Actions - Strategy

2012: State - Summer Study

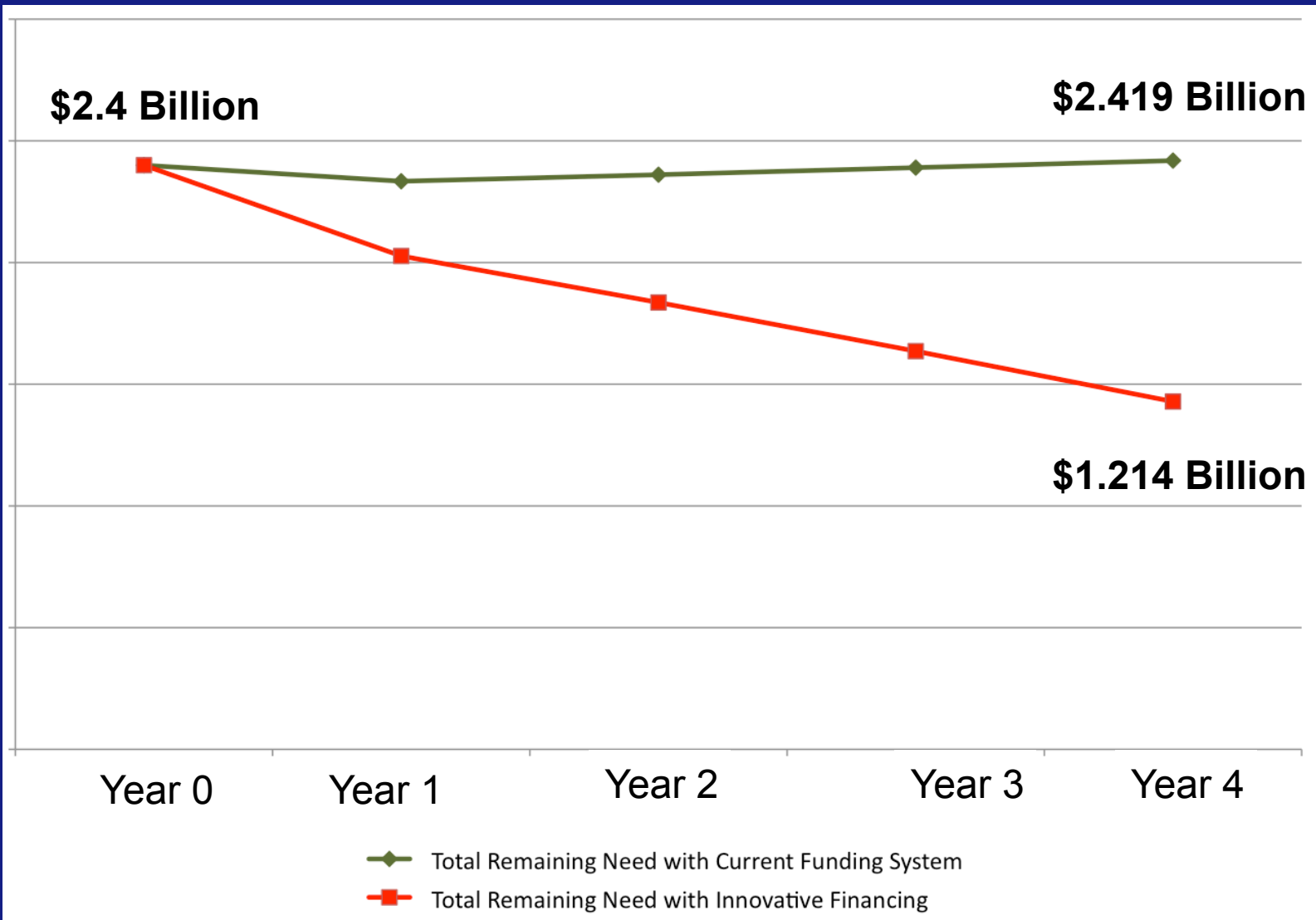
Greenville Finance Experts

Pass City Beverage Container Tax

BEC's City Delegation Action

Mayor and CEO United

What If You Don't?



Campaign Actions - Strategy

2013: Baltimore City School Construction Act

Coalition, Mayor, CEO, Delegation
United

BEC Turns Out 3,000 Strong

House Speaker, Lte Governor Support

\$1 Billion City School Construction Bill Passes

\$20 million – City

\$20 million – City Schools

\$20 million – State

Maryland Stadium Authority estimated \$977
Million in bonds

23-28 schools by 2020